The LATINA Style 50 Report is an annual evaluation of corporate America’s sensitivity to Latinas’ professional needs and goals in the workplace. Each year the Highest Ranking Latina receives the award on behalf of the Top 50 Best Companies for Latinas to Work for in the U.S.
LATINA Style Inc. is proud to extend an invitation for you to join us at the LATINA Style 50 Awards and Diversity Leaders Conference.

The LATINA Style 50 Report is an annual evaluation of corporate America’s sensitivity to Latinas’ professional needs and goals in the work place. The award winners were announced in the September 2022 issue of LATINA Style Magazine and will be recognized during the 25th LATINA Style Awards and Diversity Leaders Conference in Washington, D.C. on May 24, 2023. This year we will also celebrate our 25th Anniversary with a special Anniversary Gala.

The conference begins with an Awards Ceremony where the Top Corporate Latina Executives and Employee Resource Groups are recognized, followed by groundbreaking sessions and the LATINA Style 50 Awards presentation where the highest-ranking Latinas receive the award on behalf of their company.

We look forward to working with you and counting on your support and participation in this year’s special LATINA Style 50 Awards and Diversity Leaders Conference.

Warmest Regards,
Robert E. Bard President & CEO LATINA Style Inc.
ABOUT LATINA Style 50 REPORT

The LATINA Style 50 Report is the most respected survey of corporate America’s policies and practices as they pertain to the advancement and development of professional Hispanic women. The report is the result of extensive research involving our nation’s most prominent corporations. It is the most referenced guide for Latinas looking to begin their careers or for veterans looking to make a transition into corporate America.

Companies are evaluated based on the issues that LATINA Style’s readers have identified as most important to them in the workplace. Among the principal areas of evaluation are mentoring programs, educational, career development opportunities, retention policies, leave for childbirth, benefits, number of Latina executives, Latinas on the Board of Directors and Hispanic and women relations.

ABOUT THE LS50 AUDIENCE

Attendees for the LATINA Style 50 Awards & Diversity Leaders Conference include corporations striving to improve their diversity strategies, corporate CEOs, and the most successful Latina executives in Corporate America, corporate executives, as well as senior government officials, and members of Congress. Editorial coverage of the conference appears in LATINA Style Magazine and on our website at www.LATINAStyle.com

Title Sponsorship already SOLD!
AWARDS AND DIVERSITY LEADERS CONFERENCE

- CEO welcome letter with photo in LATINA Style 50 Anniversary Program
- Expert moderator or panelist on panel of choice
- (20) Twenty Conference Registrations
- (1) One VIP Table for ten (front row placement) during the Conference
- (1) One Reserved Table for ten during the Conference
- (1) One full-page ad in LATINA Style 50 Anniversary Program
- Verbal sponsor recognition by President & CEO of LATINA Style during the Conference
- Prominent logo placement on conference signage
- Prominent recognition with logo display in all projector screens during Conference
- Prominent logo placement on LATINA Style 50 Anniversary Program
- Opportunity to distribute promotional items in the LATINA Style Commemorative Bag

VIP LEADERSHIP RECEPTION

- (10) Ten invitations to the VIP Reception
- Prominent logo placement on VIP Reception signage

25TH ANNIVERSARY GALA

- CEO or designee to present Welcome Remarks
- (20) Twenty invitations to the 25th Anniversary Gala
- (1) One VIP Table for ten (front row placement) at the Gala
- (1) One Reserved Table for ten during the Gala
- Prominent logo display on all projector screens at the Gala
- Verbal sponsor recognition by President & CEO of LATINA Style during the Gala
- (1) 60 seconds (Max) video commercial to be played during the Gala (if provided by partner)

MEDIA EXPOSURE

- Prominent logo placement on LATINA Style 50 Conference webpage
- (3) Three full-page color ads in LATINA Style Magazine Special Editions (Vol.29 #4, Vol.29#5 & Vol.29#6)
- (3) Three postings about sponsorship on Facebook, Twitter, Instagram, and LinkedIn
- (3) Month of Website Banner Display (940px × 330px) with URL link on LATINA Style website
- Prominent recognition as sponsor in media promotions and printed materials
- Inclusion in National Pre-Conference Press Release and event social media campaign
- Special Recognition in LATINA Style monthly newsletters for three months
- Inclusion in Post Conference Editorial coverage in LATINA Style Magazine
- (3) Three Month Custom Social Media Campaign (one monthly post highlighting Highest Raking Latinas)
- Premium one-year corporate subscription to LATINA Style Magazine
AWARDS AND DIVERSITY LEADERS CONFERENCE

- Expert moderator or panelist to participate in Conference program
- (15) Fifteen Conference Registrations
- (1) One VIP Table for ten (front row placement) during the Conference
- (1) One Reserved Table for ten during the Conference
- (1) One full-page ad in LATINA Style 50 Anniversary Program
- Verbal sponsor recognition by President & CEO of LATINA Style during the Conference
- Prominent logo placement on conference signage
- Prominent recognition with logo display in all projector screens during Conference
- Prominent logo placement on LATINA Style 50 Anniversary Program
- Opportunity to distribute promotional items in the LATINA Style Commemorative Bag

VIP LEADERSHIP RECEPTION

- (10) Ten invitations to the VIP Reception
- Prominent logo placement on VIP Reception signage

25TH ANNIVERSARY GALA

- CEO or designee to present Welcome Remarks
- (15) Fifteen invitations to the 25th Anniversary Gala
- (1) One VIP Table for ten (front row placement) at the Gala
- (1) One Reserved Table for ten during the Gala
- Prominent logo display on all projector screens at the Gala
- Verbal sponsor recognition by President & CEO of LATINA Style during the Gala
- (1) 30 seconds (Max) video commercial to be played during the Gala (if provided by partner)

MEDIA EXPOSURE

- Prominent logo placement on LATINA Style 50 Conference webpage
- (2) Two full-page color ads in LATINA Style Magazine Special Editions (Vol.29 #4, Vol.29#5 & Vol.29#6)
- (2) Two postings about sponsorship on Facebook, Twitter, Instagram, and LinkedIn
- Prominent recognition as sponsor in media promotions and printed materials
- Inclusion in National Pre-Conference Press Release and event social media campaign
- Special Recognition in LATINA Style monthly newsletters for three months
- Inclusion in Post Conference Editorial coverage in LATINA Style Magazine
- Premium one-year corporate subscription to LATINA Style Magazine
AWARDS AND DIVERSITY LEADERS CONFERENCE
- Expert moderator or panelist to participate in Conference program
- (10) Ten Conference Registrations
- (1) One Reserved Table for ten during the Conference
- (1) One full-page ad in LATINA Style 50 Anniversary Program
- Verbal sponsor recognition by President & CEO of LATINA Style during the Conference
- Prominent logo placement on conference signage
- Prominent recognition with logo display in all projector screens during Conference
- Logo placement on LATINA Style 50 Anniversary Program
- Opportunity to distribute promotional items in the LATINA Style Commemorative Bag

VIP LEADERSHIP RECEPTION
- (5) Five invitations to the VIP Reception
- Prominent logo placement on VIP Reception signage

25TH ANNIVERSARY GALA
- (10) Ten invitations to the 25th Anniversary Gala
- (1) One Reserved Table for ten during the Gala
- Prominent logo display on all projector screens at the Gala
- Verbal sponsor recognition by President & CEO of LATINA Style during the Gala
- (1) 30 seconds (Max) video commercial to be played during the Gala (if provided by partner)

MEDIA EXPOSURE
- Logo placement on LATINA Style 50 Conference webpage
- (1) One full-page color ad in LATINA Style Magazine Special Editions (Vol.29 #4, Vol.29#5 & Vol.29#6)
- (1) One posting about sponsorship on Facebook, Twitter, Instagram, and LinkedIn
- Prominent recognition as sponsor in media promotions and printed materials
- Inclusion in National Pre-Conference Press Release and event social media campaign
- Special Recognition in LATINA Style monthly newsletters for three months
- Inclusion in Post Conference Editorial coverage in LATINA Style Magazine
- Premium one-year corporate subscription to LATINA Style Magazine
AWARDS AND DIVERSITY LEADERS CONFERENCE

• (10) Ten Conference Registrations
• (1) One Reserved Table for ten during the Conference
• Verbal sponsor recognition by President & CEO of LATINA Style during the Conference
• Prominent logo placement on conference signage
• Prominent recognition with logo display in all projector screens during Conference
• Logo placement on LATINA Style 50 Anniversary Program
• Opportunity to distribute promotional items in the LATINA Style Commemorative Bag

VIP LEADERSHIP RECEPTION

• (5) Five invitations to the VIP Reception
• Prominent logo placement on VIP Reception signage

25TH ANNIVERSARY GALA

• (10) Ten invitations to the 25th Anniversary Gala
• (1) One Reserved Table for ten during the Gala
• Prominent logo display on all projector screens at the Gala
• Verbal sponsor recognition by President & CEO of LATINA Style during the Gala
• (1) 30 seconds (Max) video commercial to be played during the Gala (if provided by partner)

MEDIA EXPOSURE

• Logo placement on LATINA Style 50 Conference webpage
• (1) One posting about sponsorship on Facebook, Twitter, Instagram, and LinkedIn
• Prominent recognition as sponsor in media promotions and printed materials
• Inclusion in National Pre-Conference Press Release and event social media campaign
• Inclusion in Post Conference Editorial coverage in LATINA Style Magazine
• Premium one-year corporate subscription to LATINA Style Magazine

VIP LEADERSHIP RECEPTION SPONSOR

$50,000 OR $25,000 ADDED TO ANY OTHER SPONSORSHIP

• Welcome Remarks during the VIP Leadership Reception
• (20) Twenty Invitations to the VIP Leadership Reception
• (10) Ten Conference Registrations
• (10) Ten Invitations to the 25th Anniversary Gala
• (1) One posting about sponsorship on Facebook, Twitter, Instagram, and LinkedIn
• Prominent logo recognition on signage at the reception
• (1) One full-page ad in LATINA Style 50 Anniversary Program
• Inclusion in Post Conference Editorial coverage in LATINA Style Magazine