



BEYOND A PARTNERSHIP

Established in 2010, the LATINA Style, Inc.'s **Corporate Advisory Board** consists of our core stakeholders and serves as an advisory body to the company, our publication, our programs, and our services.

By participating and being part of the Corporate Advisory Board you directly impact the core mission of LATINA Style Inc., Latina Empowerment, and your company is featured as a key partner and leader in our diversity and inclusion efforts across the country. LATINA Style also acts as key advisor to your company and provides various opportunities to showcase and highlight your key initiatives in DEI as well as provides key insights and trends on attracting, retaining, and promoting Latinas.

The partnership allows your company to be identified as a Corporate Advisory Board Member with all the benefits the membership bestows.

ACCESS & OPPORTUNITIES

- Invitation for a Senior Representatives from the company to serve as Advisory Council Representative.
- Priority sponsorship opportunities for LATINA Style programs and events.
- Opportunity to submit editorial coverage throughout the year to LATINA Style Magazine.
- Partner promotion and branding as "Corporate Advisory Board" via LATINA Style communication vehicles; social media, email newsletters, targeted email campaigns, website, and magazine advertising.
- Discount opportunities on advertising and sponsorship packages.
- National Press Release announcing the partnership.
- Invitation to attend quarterly meetings virtually and an annual in-person Corporate Advisory Board meeting.
- Access to LATINA Style research and opportunity to advice on new research initiatives.

PREMIER MEMBER BENEFITS

- Silver level Sponsorship to (2) Programs of choice.
- (10) Additional registrations to any program.
- Opportunity to provide (2-3) expert panelists at any of the 2023 LATINA Style programs.
- Opportunity to have an expo table at any of the 2023 LATINA Style programs.
- Prominent reserved seating during the Luncheon one reserved VIP table.
- Company logo and link to your site prominently displayed on LATINA Style web page.
- Inclusion of Video to be featured at one event of choice.
- Inclusion of company promotional merchandise set on table placements
- Opportunity to distribute promotional items and collateral in conference bag.

Total Contribution: \$150,000

ADDITIONAL OPPORTUNITIES

- Upgrade to Gold level Sponsorship for all (3) programs - **\$250,000**
- Upgrade Sponsorship level to "Title Sponsor" for the National Latina Symposium + Gold level for the other (2) programs (*limited to 1 partner*) = **\$275,000**

Reach Latina Executives in Corporate America, support Latina entrepreneurs, enhance your DEI initiatives, and be featured as a key partner in providing opportunities for Latinas across the country.

